

R.Iconic

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R.ICONIC, A LIVING, BREATHING ARCHITECTURAL STATEMENT SET ON A PEERLESS ISLAND SITE IN SOUTH MELBOURNE.

R.ELEVATE
One Bedroom Apartments

R.TRASCEND
Two and Three Bedroom Apartments

R.ADVANTAGE
Amenity Program



R.Iconic from Port Melbourne Beach

Artist's Impression

A reflection of Melbourne

R.Iconic's distinctive form settles into the Melbourne skyline by respecting the architectural codes of the city.

R.Iconic represents a glittering marker of change for apartment living through R.Advantage's exclusive amenity offering in this changing pocket of South Melbourne.

A MARKER OF CHANGE

Situated on prime park frontage between the city and the bay, R.Iconic finds itself surrounded by established tree-lined streets and within walking distance of the very best that Melbourne has to offer.

Located within walking distance of the historic South Melbourne Market, Port Melbourne Beach, Albert Park Lake, Melbourne's CBD and Arts Precinct, the R.Iconic community will be perfectly positioned to take advantage of the city with ease and convenience.

R.Iconic's beautifully appointed 1, 2 and 3 bedroom apartments present unobstructed views of the bay, with sweeping vistas of the surrounding parklands and the CBD. Cultivating home as the highest expression of self, R.Iconic's finely-crafted apartments are bathed in natural light, adhering to the highest standards of residential design.

With residents' well-being a guiding philosophy of R.Iconic, the residential amenity program, R.Advantage, includes a 1-acre private, elevated parkland complemented by 38 hotel-styled amenities covering all facets of life.

The distinctive R.Advantage amenity fosters vibrant community and social living, with private dining garden pavilions, a private dining room, an outdoor swimming pool and an infinity running track, as well as a host of carefully considered shared, hotel-style amenities that facilitate precious time for living.

R.Iconic, a distinctive building, apartments and lifestyle, unrivaled and unmatched.

R.Iconic
A New Address

A THOUGHTFUL DESIGN RESPONSE



Views of Port Melbourne Beach and beyond

Artist's Impression

R.Iconic brings an ambitious architectural vision to the skyline of Melbourne; towering scenically, it pays homage to Melbourne by reflecting the city back upon itself. Turning a new page for South Melbourne, R.Iconic establishes a soaring focal point for the story of one of the city's oldest and most exciting suburbs.

Building

Presenting an unprecedented opportunity for modern living in a cherished neighbourhood, the building commands protected views of Port Melbourne Bay, the CBD and the neighbouring low-rise skyline, tracing a green swathe of parkland in its view line, to the bay and the horizon beyond.

The defining sloped roofline, both serenely sculptural and functional, intelligently opens to stunning water views, whilst providing a greater sense of space.

Entry

Surrounded by luscious green foliage, R.Iconic's ground floor Grand Entrance provides an ambient arrival for residents and visitors alike. The sound of a cascading water feature and striking, whimsical contemporary sculptures creates an immersive welcome experience on the entry from Infinity Drive.

With a meandering spiral staircase leading to the mezzanine level, here residents can access the podium gardens by leading landscape designer Paul Bangay and get a taste of R.Advantage, the building's multi-faceted amenities program. On level 5, the expansive podium gardens come into their own, inviting residents to enjoy the luxury of a one-acre oasis for their exclusive use.

CAPITALISES ON SPACE, PLACE AND VIEWS

Design
An Iconic Form

A shifting silhouette

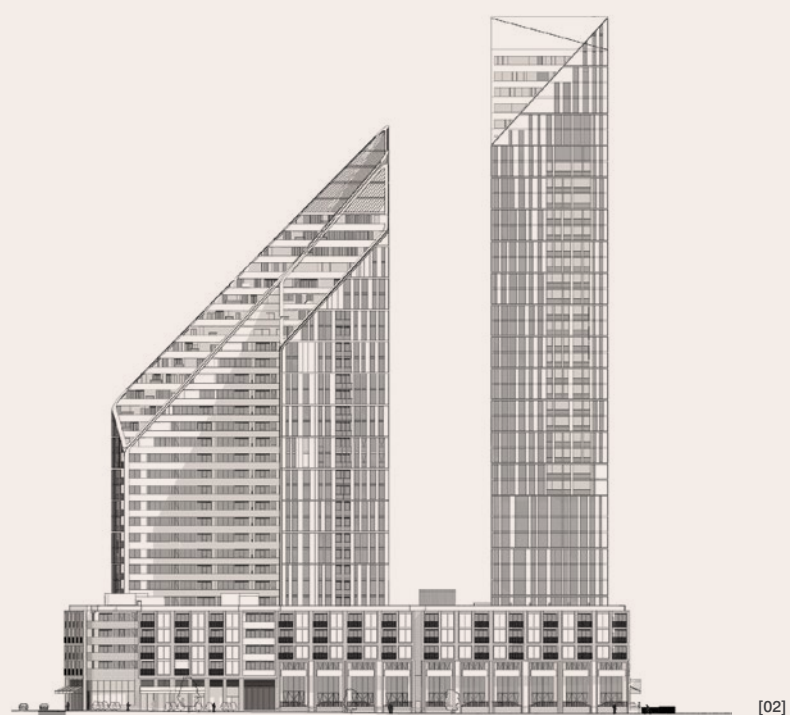
R.Iconic's form, silhouette and expression transforms and moves with the city. Seemingly different from the bay to the city, but always unmistakably R.Iconic.



[01]



[03]



[02]

[01]
R.Iconic from Williamstown Road

[02]
R.Iconic's Southern Elevation

[03]
R.Iconic from Fennell Street Reserve

Park abounds

The one-acre of private parklands presented to residents on the Level 5 Podium is a compliment to an address enveloped by public parklands.



The new Johnson Street park

Artist's Impression

Design Podium Level

Atop the thriving retail, restaurants and cafés on the ground floor, R.Iconic's unique and distinctive podium garden brings residents' wellness to the fore.

The evergreen delights of a backyard in the sky playfully come to life in the building's meticulously designed one-acre parkland oasis, creating a living, breathing link with the building's interior features and the outdoors.

A visionary creation of acclaimed landscape designer Paul Bangay, the podium garden brings a carefully considered approach to complete a standout amenity. Native flora has been specifically selected to attract local fauna, creating a self-sustaining ecosystem. Bangay's vision for a lush oasis enables residents to spend time immersing themselves in tranquil nature, providing space to escape and discover.

An endless array of lifestyle options come into play with R.Advantage, the building's wellness-oriented amenity program. Bangay's singular vision for a lush garden acreage enables residents to spend time in nature. Outdoor fitness stations, an Infinity Running Track, recreational sports courts, play areas for families and children, and a zen garden which backgrounds the outdoor swimming pool, are coupled with private dining garden pavilions, outdoor barbeques and the fire pit to complete R.Iconic's '360-degree wellbeing' lifestyle approach.



Lush gardens are surrounded by an Infinity Running Track promoting a healthy lifestyle for the R.Iconic community

Artist's Impression

CONSIDERED AND UNCOMPROMISING

R.ELEVATE

One Bedroom Apartments

R.TRASCEND

Two and Three Bedroom Apartments



R.Transcend open plan living

Artist's Impression

INTERIORS BATHED IN NATURAL LIGHT

Cultivating home as the highest expression of self, R.Iconic's one, two and three bedroom apartments offer serene, uninterrupted outlooks bathed in natural light.

Carefully considered apartments offer the luxury of space, peerless amenity and unparalleled lifestyle opportunities. Adhering to the most rigorous residential design guidelines, an abundance of serene, light-filled spaces define this unparalleled residential offering: including the 1-bedroom residences of R.Elevate and the two and three-bedroom residence which distinguish R.Transcend.

With restful, light-filled spaces, each residence has been carefully designed for elevated living, with floor-to-ceiling windows that invite daylight into every room.

An unparalleled residential offering, R.Iconic yields an endless array of possibilities for living in comfort, with flexible floorplans ranging from 60.0sqm to 91.9sqm. Swathed in soothing tones and luxury finishes, residences feature oversized balconies for residents' own private outdoor havens. Blending refined apartment living with the hallmarks of wellness and relaxation, residences exude timeless tranquility.

Incorporating the best design guidelines, each residence has been carefully designed to include spacious living areas, letting in an abundance of natural light. Offering the tactile pleasures of timber floorboards underfoot, as well as ample storage, the interiors convey the finest quality and craftsmanship.

A neutral, contemporary selection of timber, metallic and white joinery schemes can be chosen, highlighting tactile textures and finishes, offset by brushed silver hardware and soothing white walls.

In the heart of each home, island benches feature in all the kitchens; with bathrooms in soothing earthy tones featuring floor-to-ceiling windows for unobstructed, inspirational views.

Design
Artful Living



Apartments frame stunning views

Artist's Impression



R.Transcend open plan living

Artist's Impression



Enviably views at every turn

R.Iconic's prime location allows for amazing, arresting and enviable views of the bay, park and city at every turn.





Large balconies

Large balcony spaces present residents with a restful extension of home and place to unwind as the day comes to an end.

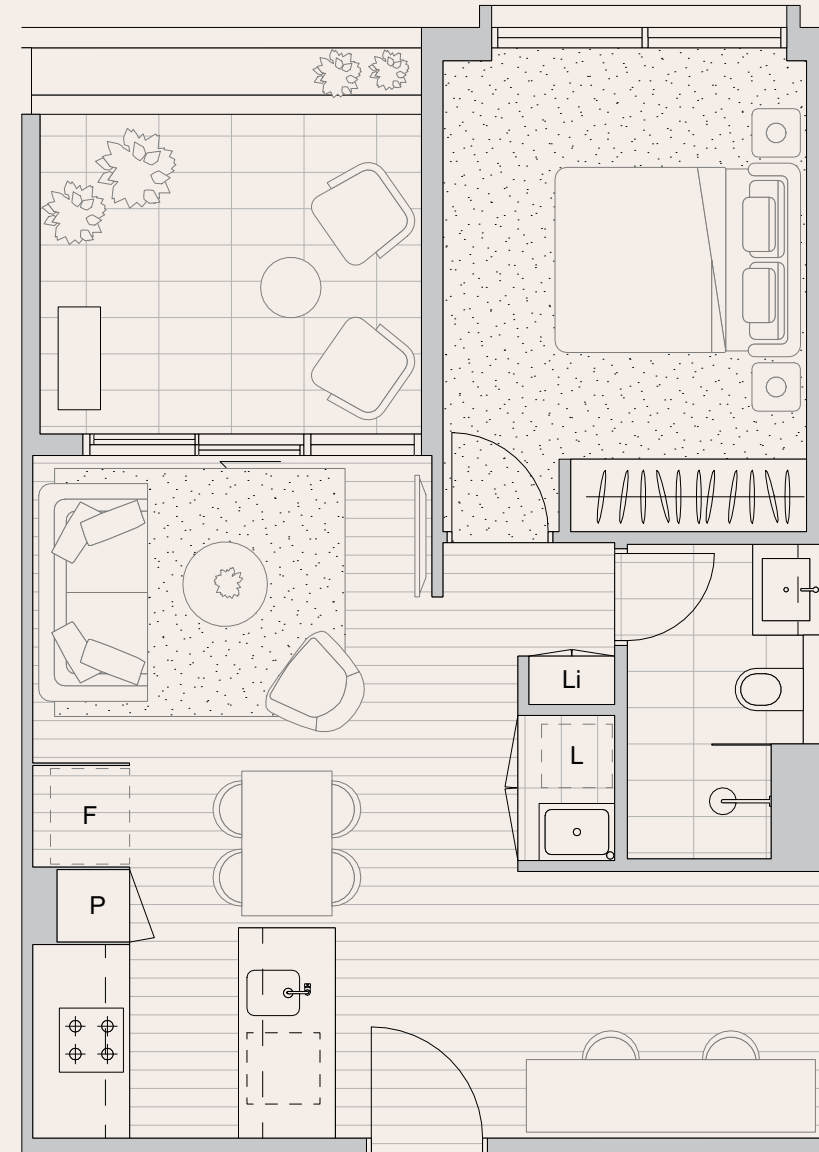
Design
Typical Plan Set

Typical 1 Bedroom Apartment
1 Bed. 1 Bath. 1 Study.

Area (Approximate)
Total Area m² 61.0

Each apartment has been designed with the same vision and respect for space and lifestyle.

Incorporating the best design guidelines, R.Iconic apartments have been designed to provide residents with spacious living areas, kitchens that feature island benches, oversized balconies, ample storage and unrivaled views.

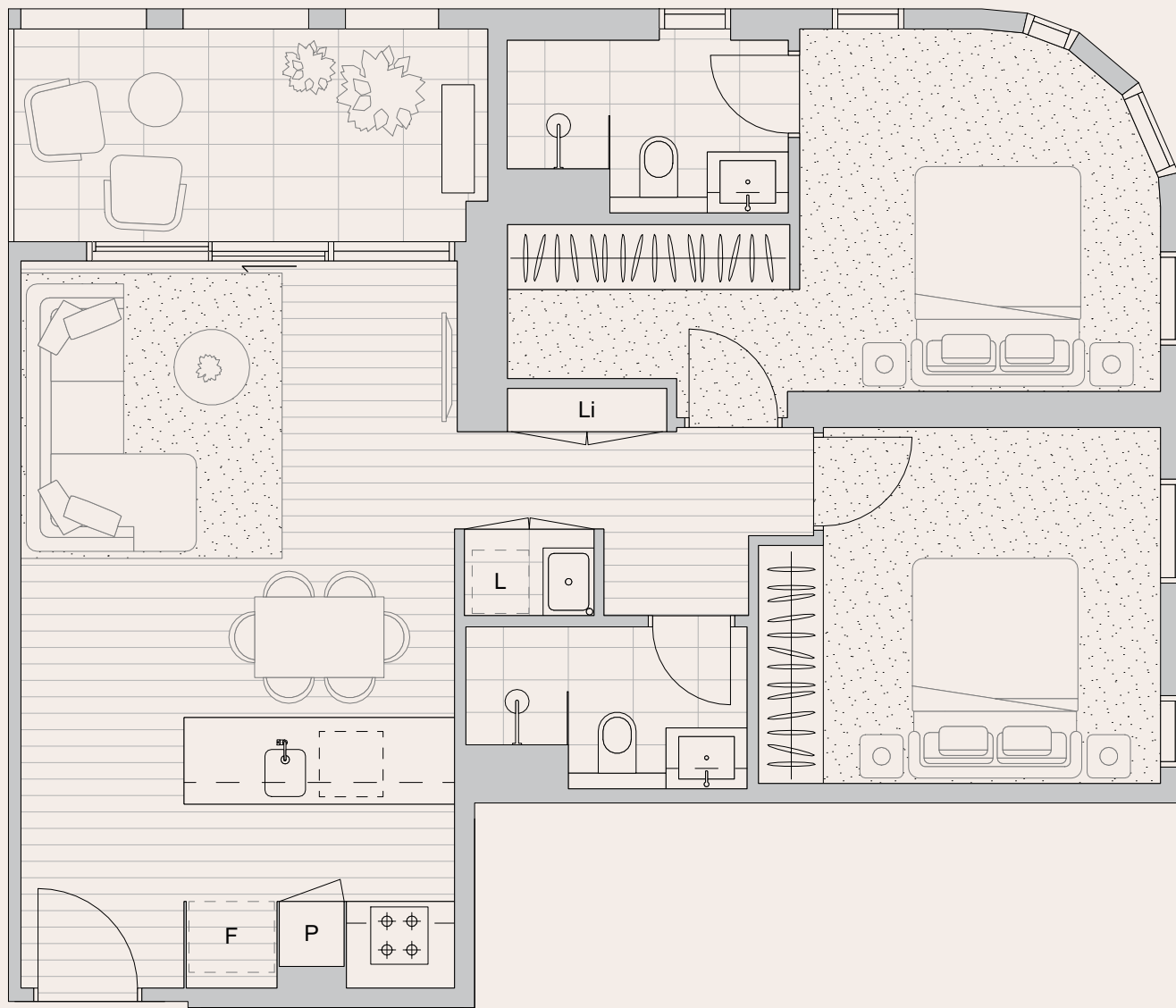


Li Linen CBD F Fridge P Pantry L Laundry

Note: The location of windows on this plans is indicative only. Please refer to the floor plate and the elevation to confirm details of the location of windows for this apartment.

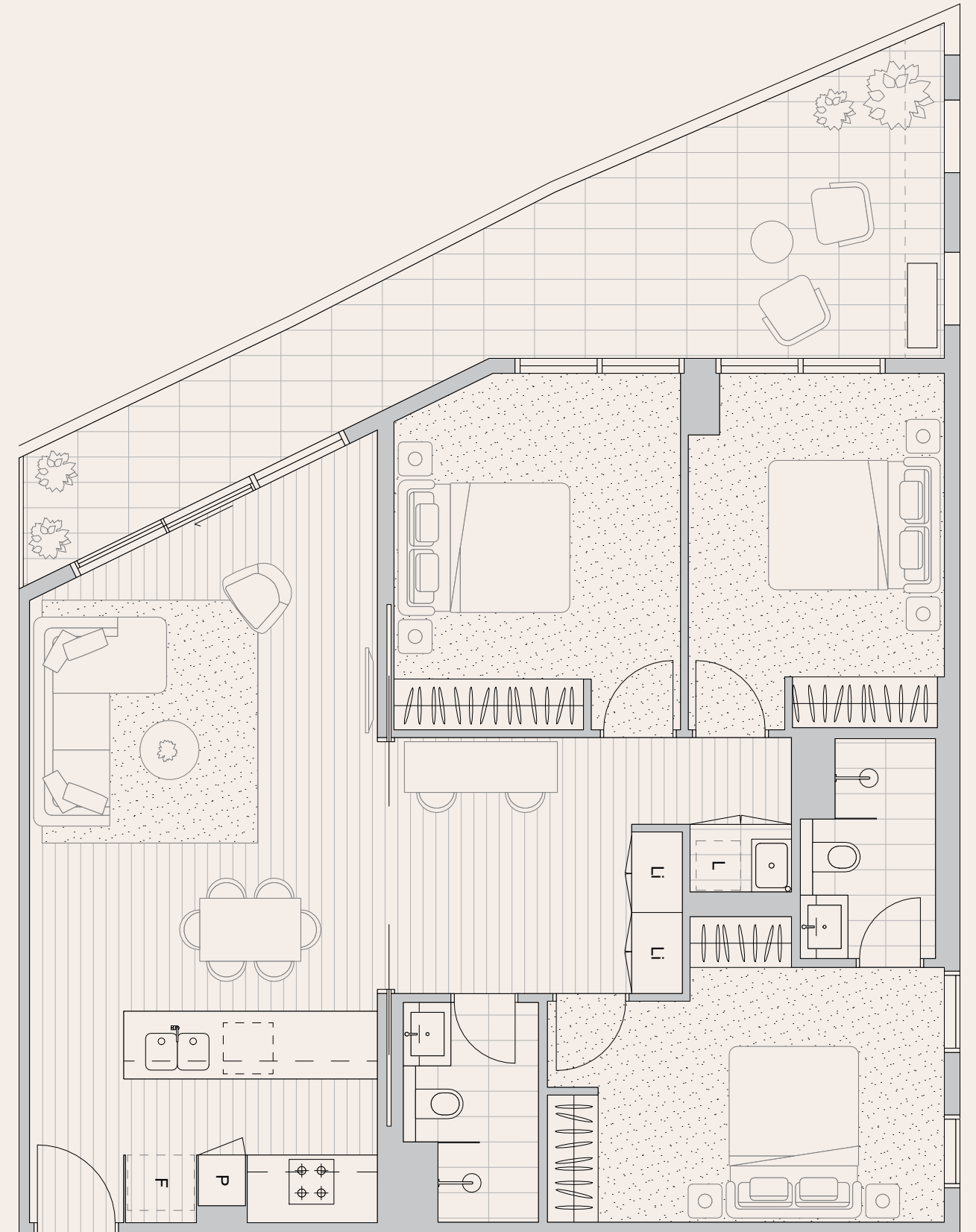
Typical 2 Bedroom Apartment
2 Bed. 2 Bath.

Area (Approximate)
Total Area m² 85.7



Typical 3 Bedroom Apartment
3 Bed. 2 Bath.

Area (Approximate)
Internal Area m² 92.2
External Area m² 24.7
Total Area m² 116.9



Li Linen CBD F Fridge P Pantry L Laundry

Note: The location of windows on this plans is indicative only. Please refer to the floor plate and the elevation to confirm details of the location of windows for this apartment.

A NEW ETHOS FOR ARTFUL LIVING

With residents' wellbeing the guiding philosophy of R.Iconic, a total of 38 unmistakable amenities considering health, wellness, work and entertainment speaks to the distinguished R.Advantage amenity offering.



Artist's Impression

[01]

[01] Outdoor recreational sports courts, outdoor fitness studio and yoga studio

[02] Disconnect from the city in R.Iconic's peaceful and calm Zen Garden

R.ADVANTAGE



Artist's Impression

[02]

AMENITY AS AN EXTENSION OF HOME

Amenity
Health and Well-Being

Life Advantage.

An unrivalled offering for residents, R.Advantage elevates the everyday with a host of carefully considered, shared hotel-styled amenities to facilitate precious time and space for living, entertaining, working and playing.

Bestowing the residential experience with a gourmet supermarket, bicycle café, specialty retail and delectable dining, the inimitable spirit of South Melbourne is woven into the fabric of this eagerly anticipated residential address. Resounding with a sense of possibility, at R.Iconic, convenient access to amenity enables the enviable luxury of time, for truly elevated living with an accent on well-being.

Redefining Health and Well-being.

Offering so much more than just a residential complex, the R.Advantage amenity has been purposefully designed with residents' well-being in mind.

Unlocking the ultimate in exclusive amenity, residents can pause and find solace in self-care at the Flotation Spa, with access to a backyard featuring an acre of lush landscaped private podium gardens, a gymnasium and yoga studio, outdoor swimming pool, fitness stations and an infinity running track, as well as a zen garden and an adventure playground, all seamlessly linked to the leafy longitudinal park and the beach at Port Melbourne.



Outdoor Swimming Pool

Artist's Impression

Amenity Lifestyle and Entertainment

[01]
Outdoor Private
Garden Pavilion

[02]
Private Dining Room

From private dining room, to work rooms, the R.Advantage amenity offering has considered all facets of modern life, to create life's greatest luxury for residents: time.

Work, rest, play and live.

A haven of entertainment, residents can sharpen their swing at the Virtual Golf Range, cultivate a sense of play with karaoke at the Performance Room, enjoy an immersive experience at the Listening Lounge, entertain outdoors at the Private Dining Garden Pavilions or outdoor BBQ and fire pit, courtesy of R.Advantage's curated array of leisure programming.

Elevating everyday living with a host of carefully considered hotel-style amenities, R.Advantage facilitates precious time for work. Redefining the concept of work life balance, from Zooms at the Media Salon and meetings at the Innovation Lab, to simply kicking-off the work day at the Business Lounge, the possibilities for ease and functionality are endless.



[01]



[02]



Performance Room

Artist's Impression

PART OF SOUTH MELBOURNE

Once known as Emerald Hill, and a former industrial district of Melbourne, today South Melbourne is characterised by leafy streets dotted with Victorian terraces, preserving its authentic village feel, with a thriving culinary scene and the historic South Melbourne Market at its beating heart.



[01]

[01]
Golden Gate Hotel
South Melbourne

[02]
NGV Melbourne
Melbourne

[02]



AND CONNECTED TO MELBOURNE

Location By South Melbourne

Enviably positioned, R.Iconic is able to share in the compelling revival of South Melbourne for the 21st century, redefining its future as it rises above Port Melbourne's Light Rail Linear Park, presenting residents with 10-hectares of leafy public parkland leading to Port Melbourne beach, along with easy access to the CBD via the Light Rail network.

Freed from the incumbency of having to drive, R.Iconic is a uniquely positioned address within walking distance of South Melbourne Market; Port Melbourne Beach and the bay at large; as well as Albert Park Lake and The Royal Botanical Gardens; Melbourne's CBD, Docklands and the city's vibrant Arts Precinct.

At R.Iconic, lifestyle is everything, with an unrivalled location that allows residents the luxury of time spent living well.



[04]

[03]
Half Acre
South Melbourne

[04]
Bellota Wine Bar
South Melbourne

[05]
South Melbourne Market
South Melbourne



[03]



[05]



[05]

[05]





[06]



[09]

[06]
Albert Park Lake
Albert Park

[07]
The Royal Botanical Gardens
Melbourne

[08]
Art's Precinct
Melbourne

[09]
St.Kilda Beach
St.Kilda



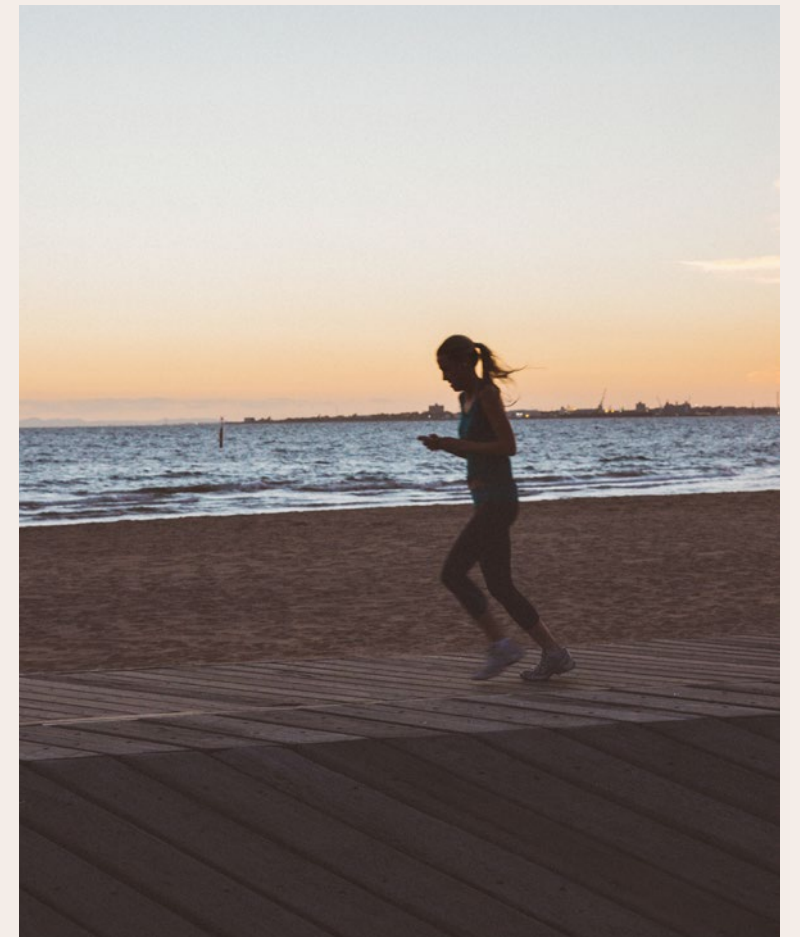
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[09]



[08]



[09]

Location Location Map

- A. Half Acre
- B. Uncle Rocco's
- C. Port Melbourne FC
- D. Starward
- E. Port Melbourne Beach
- F. Bay Street
- G. Albert Park Primary
- H. St. Vincent Gardens
- I. Albert Park Lake
- J. MSAC
- K. Lamaro's
- L. Park St Past and Wine
- M. Emerald Hill Library
- N. James & Made in Japan
- O. Bellota & The Prince Wine Store
- P. St.Ali
- Q. The Essential Ingredient
- R. South Melbourne Market
- S. O'Connells Centenary Hotel
- T. Komeyui Japanese
- U. South Melbourne Primary
- V. South Wharf
- W. Crown
- X. Art Centre Melbourne
- Y. NGV International
- Z. Royal Botanical Gardens

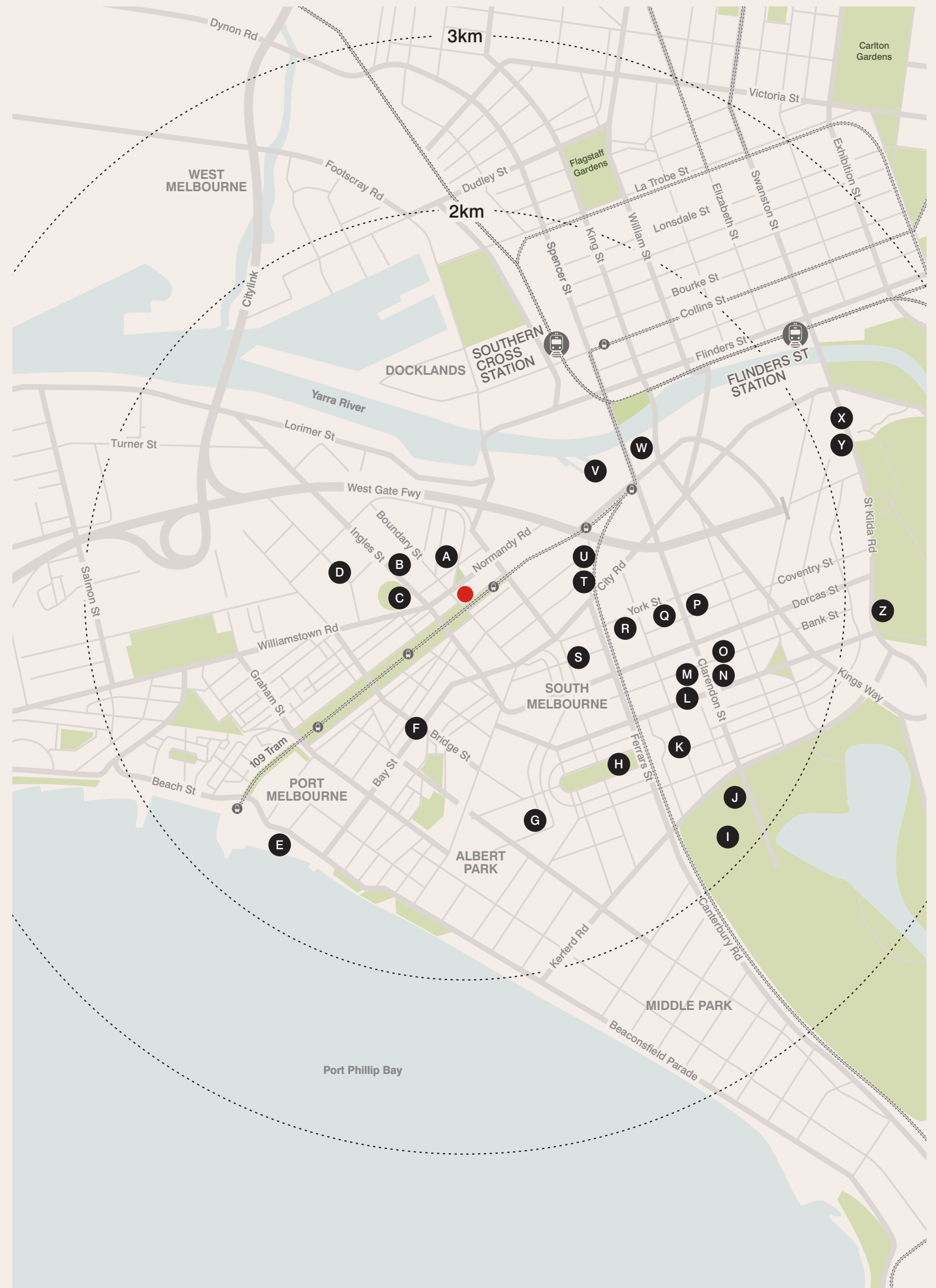
Like the jewel bearing of a compass, R.Iconic stands in the centre of all that Melbourne and South Melbourne have to offer, within 3km from this distinctive location.



A neighbourhood where character and convenience align.

R.Iconic has everything in place to make effortless living easy. Conveniently located for hassle-free access to the city, with Melbourne's cultural gems at its fingertips.

With the historic South Melbourne Market and the neighbourhood's vibrant restaurant scene in close proximity, as well as an abundance of cultural and entertainment options within easy reach, R.Iconic offers residents ample opportunities to optimise their leisure time, each and every day.



R.CORPORATION A PROVEN TRACK RECORD



Andrew Rettig
Founder & CEO
R.Corporation

EVERYTHING CONSIDERED

R.Corporation has a multi-award-winning 20 year track record and 100% completion rate. More than 4,000 satisfied residents, retailers and companies choosing to live and work in our 30 buildings across Melbourne attest to how we always deliver on our promises.

Andrew is personally involved in every detail of the living and lifestyle experience ensuring R.Iconic stands as a beacon of the passion he has for property development.

As part of a family with a successful history in the property, investment and finance market for over 50 years, Andrew Rettig is a second generation industry leader at the helm of R.Corporation, the business he founded in 2000.

After a degree in banking and finance followed by an accomplished career, Andrew saw a need to add greater value for property investor clients by providing a unique, innovative, streamlined off-the-plan purchase and ownership experience. From the outset, Andrew's progressive, highly-personal approach has been underpinned not only by the strong family values that he grew up with, but also those he now shares with his wife and children.

Andrew's integrity and commitment to everything he does mirrors R.Corporation's commitment to creating iconic neighbourhoods and long-term relationships for the benefit of future generations.

Developer
R.Corporation

R.Corporation Track Record



Asia Pacific Property
Award for Real Estate
Development.



Excellence Award for
Property Development.



Member of the Property
Council of Australia.



Member of the Australian
Property Institute.

Buildings
30

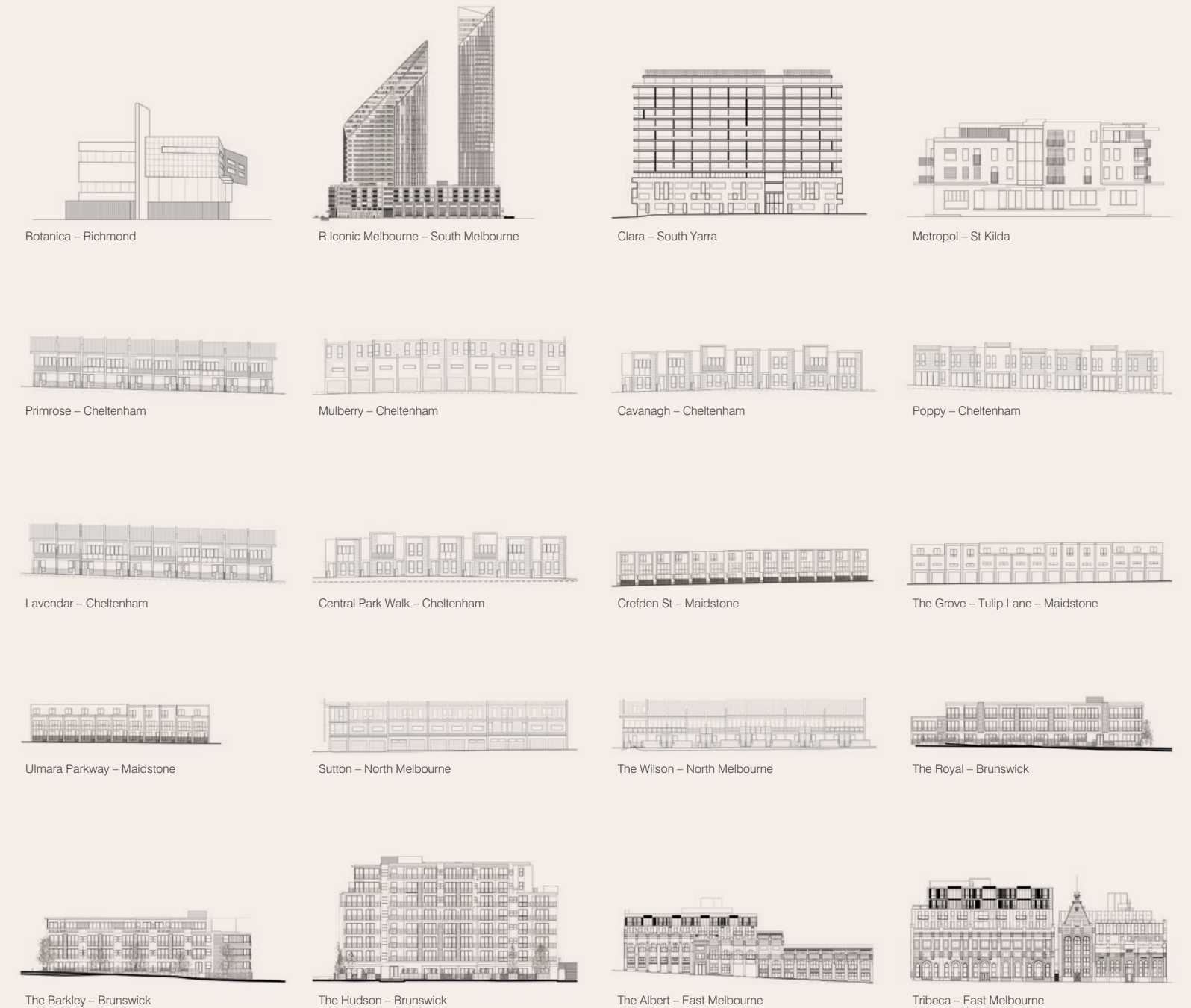
Completion Rate
100%

Residents
4,000

Experience
20 years

“For over 20 years we have been creating vibrant neighbourhoods that make a progressive difference to the design and lifestyle of Melbourne. It is important to create homes, spaces and communities that build generational wealth for our clients and add further depth and richness to the fabric of our great city.”

Founder & CEO, Andrew Rettig



**Partners
Paul Bangay**

Widely regarded as the foremost garden designer in Australia today, Bangay's clients include a roster of the most prominent figures in business and culture. His extensive list of projects span private and public commissions in Australia and New Zealand, as well as further afield in Europe, North America and the West Indies.

R.Corporation's CEO and Founder Andrew Rettig and Bangay have been working together for over a decade across multiple projects. They possess truly aligned philosophies about the treatment of outdoor spaces and the integral role green space plays in people's lives, especially now when people are spending more time in their home living spaces than ever before.

“My favourite part is the garden where people sit and relax and enjoy themselves. I love the deep garden beds and the seating areas providing places to escape and discover.”

Landscape Architect, Paul Bangay



PAUL BANGAY

“We were able to create a series of unique floorplans that embraced the connection between inside and out, something very rare in apartment living.”

Interior Designer, David Hicks



DAVID HICKS

**Partners
David Hicks**

David Hicks is an internationally acclaimed interior and building design practice.

Founded in 2001 and based in Australia with an office in Los Angeles, USA, Principal David Hicks leads a team of likeminded, highly motivated interior designers and architects.

David Hicks specialises in providing bespoke design experiences for private residences, residential developments, hotels, restaurants, retail stores and corporate offices.

Observations from his travels permeate highly detailed spaces, for a design aesthetic that favours storytelling over trends. A thoughtful approach sees David Hicks interiors across the globe; from the Middle East, to Asia and the Hollywood Hills, international acclaim follows. A layered yet refined vision makes his interiors amongst the most sought-after in Australia. Having designed residences in the most illustrious locations, David Hicks is indisputably a master of extraordinary spaces.

Contact R.Corporation

1300 109 147
rtranscend.com.au

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R.Corporation